



**Preformed
thermoplastic
road marking**



PREMARK® - makes the world a safer place!

Flexible, high quality and easy to apply!

Traffic safety depends not only on the will of road-users and pedestrians to behave properly in traffic, but also on their possibilities for doing so. This is where ingenious – and maintained – road markings enter the picture.

Simple, fast application all year round

PREMARK® is a preformed, ready-to-use thermoplastic road marking that can be applied to road surfaces all year round. PREMARK® lets you to heighten traffic safety without expending a lot of resources.

Application is fast and easy because application requires only one person, a broom and a gas burner!

Sweep off the surface, apply the PREMARK® and use a gas burner to fix in place, 'fusing' the material to the road surface. It's that simple. In other words, no major budgetary or machinery considerations are needed for choosing a PREMARK® solution.

PREMARK® can be applied all year round. The only requirement is a dry road surface, which a gas burner will provide. PREMARK® can be applied on various surfaces. When applying on surfaces with little or no bitumen, a primer is needed to secure proper bonding between the marking and the surface.

High quality ensures long-lasting durability

PREMARK® is thermoplastic and fuses with the asphalt when heated. The product's high quality and ability to fuse with the asphalt ensure a long service life. PREMARK® lasts 6–8 times longer than markings painted on the road surface.

The long-lasting durability of PREMARK® makes it particularly well-suited for heavily trafficked areas such as intersections and city traffic. Also, the material is resistant to petrol, oil, snow and frost.

Safety both day and night

PREMARK®'s glass beads ensure optimum reflection. This is a prerequisite for safety and comfort after dark. The glass beads are evenly dispersed on the surface of PREMARK® and throughout the 3-mm thick material. As a result, the reflecting effect lasts the entire service life of the material.

Ensuring application quality

A patented temperature indicator system clearly indicates when PREMARK® has been sufficiently heated. The 2-cm-long heat indicators – evenly spread across the entire surface - and the embossed digits for numbering bigger signs make it easy to see when the application is complete.

Standard symbols and alternative solutions

PREMARK® helps to ease traffic flows every day all over the world and guide road users safely on their way using well-known traffic symbols. The PREMARK® product range includes all the officially registered traffic symbols, signs, lines, arrows, figures and letters.



PREMARK® helps to guide and inform road users all over the world



Applying PREMARK® is fast and simple because all you need is one person, a broom and a portable gas burner



PREMARK® can be applied to a variety of surfaces





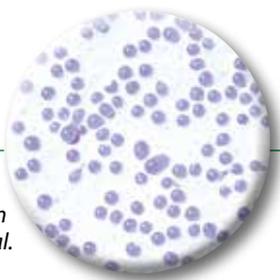
PREMARK®
 'leaves its mark'
 on quiet residen-
 tial streets, hectic
 urban centres and
 major
 highways



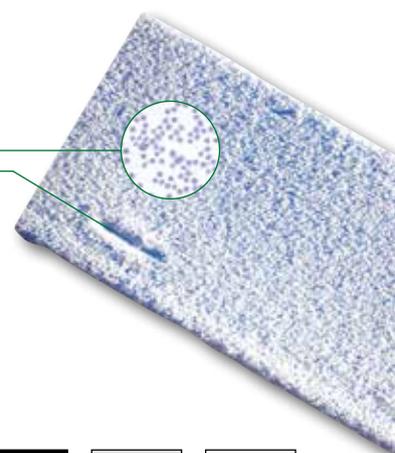
The beaded
 surface
 reduces the
 amount of plastic
 used in packing PREMARK®



PREMARK®
 is always ready to
 use – all year round



PREMARK®
 is delivered with
 surface material.



The heat indicators make
 PREMARK® easy to apply:
 when PREMARK® achieves the proper
 temperature, the heat indicators melt and
 PREMARK® is applied

PREMARK® is
 available in
 standard
 traffic colours.



PREMARK® Easy

Some traffic signs and markings are made as PREMARK® Easy, where the backside of the marking is glued with a compatible material making it convenient and easy to use. It gives easier control over the complex signs and saves application time, when laying complicated signs. PREMARK® Easy is simpler to transfer from the packaging to the area of application.

PREMARK® is authorised and does not harm the environment

The quality of PREMARK® is reflected in several international authorisations such as ATG, BASt and NF. We seek to obtain authorisation in the respective markets in which we operate. In addition, Geveko Markings Denmark A/S is certified according to ISO 9001.

PREMARK® emits no environmentally harmful substances, neither during or after application or at the time of removal. The pigments are organic and do not contain lead or other heavy metals.

Flexible, experienced production

Our modern, flexible manufacturing facilities enable us to react quickly to special wishes and make individual solutions. Yet the experience and expertise we have acquired since 1980, when we first started to manufacture PREMARK®, also enables us to provide high-quality, flexible, easy-to-apply products.

So choose PREMARK® whenever you need proper, flexible, high-quality road marking made of preformed thermoplastic.

In this example,
PREMARK®
Easy is shown



Other preformed products:

PREMARK® Anti-Skid – preformed road marking with high skid resistance

PREMARK® Type II – preformed Type II marking with wet night visibility

PREMARK® ViziGrip – when high skid resistance is required

PREMARK® Visibility – when high retroreflection is needed

PREMARK® Rolls – for longer straight lines (e.g. Parking spaces)

RibLine® - For speed reduction/warning or when wet night retroreflection is needed

DecoMark® - for decorative markings making the surface beautiful

TacPad® & TacGuide® - tactile markings for aiding visually impaired in the traffic



1 Sweep the surface



2 Use the gas burner to remove moisture

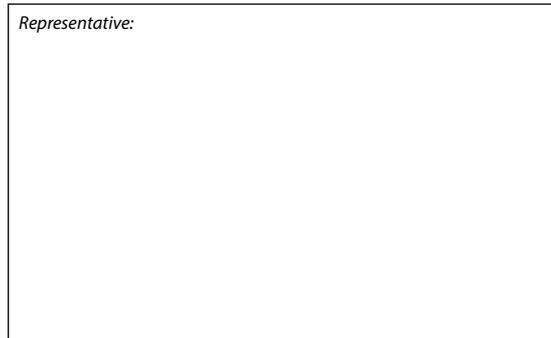


3 Apply PREMARK®



4 Attach PREMARK® using the gas burner

Representative:



GEVEKO MARKINGS

PREMARK® is made in Denmark by Geveko Markings Denmark A/S

Longelsevej 34 • Sdr. Longelse • DK-5900 Rudkøbing • Tel: +45 63 51 71 71 • Fax: +45 63 51 71 72

E-mail: sales@gevekomarkings.com • www.geveko-markings.com

